# CDU Receipt

**Presentation Title:** Business Data Analytics - A CBDA Snapshot: Tom Tomasovic

**Presentation Description:** Data analytics are important for businesses to understand the past, interpret the current, and chart the future, based on data. Business data analytics is the BA's role in the discipline. The Certification in Business Data Analytics (CBDA) is one of four “specialty” certifications offered by the IIBA. Data Analytics is a domain that has garnered a great deal of attention as more and more organizations are seeking to become “data driven.” More than Data Analysts or Data Scientists, BAs have a unique opportunity to leverage their analysis skills to be a driving force in this transition. This session will focus on understanding how core business analysis skills, combined with the ability to be agile and an understanding of the domain of data science and analysis can provide an organization with a path toward using their data assets to secure competitive advantage.

**Contact Hours:** 1

**BABOK Coverage:**  Chapter 6: Strategy Analysis

## Presenter(s): Tom Tomasovic

**Speaker Biography:** Tom has been involved with software development for over 20 years, with experience as a developer, a manager of developers, a business analyst, a manager of business analysts, and an instructor of web development and business analysis. In addition to certifications in Requirements Engineering, Scrum, Agile Business Analysis and Product Ownership, and Tableau, Tom holds five (of the seven) certifications offered by the IIBA. Prior to focusing on preparing people for IIBA certification exams, Tom introduced and developed a business analysis practice, hired several certified BAs, and mentored and supported a number of his staff in achieving their IIBA certifications. Tom was a long-time member of the NYC IIBA chapter, and he served as an informal advisor/mentor to a previous chapter study group.

## Event Details

## **Date:** 2023-04-27

**Host:** IIBA Central Iowa Chapter

**Location:** Online

# Validation

This receipt is proof of attendance at the meeting described above by the following individual:

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Attendee Name