# CDU Receipt

**If I only had a (whole) brain: Understanding how thinking styles affect all of us**

*Working with people is often the most difficult part of our jobs. Securing stakeholder time and attention, making decisions, and obtaining buy-in are all harder than they should be. Is it because everyone (else) just does things wrong? Or could it be that if we understood more about how the brain works and the different ways that people think we could work more effectively? That’s the focus of this session: creating more effective teams and enhancing stakeholder communication through better understanding of the human brain. We will talk about the Whole Brain Model and learn more about the “toward” and “away” responses that guide nearly everything we do.*

**ID:** IIBACIC2021\_06  
**Contact Hours:** 1

**BABOK Coverage:**  Chapter 3: Business Analysis Planning and Monitoring

## Presenter(s)

**Scott Helmers**

Scott A. Helmers is a Partner at the Harvard Computing Group, a software and consulting firm that assists clients with understanding and implementing business process solutions. He is a co-inventor of TaskMap (TaskMap.com), a Visio add-in that allows anyone to document, analyze, and improve their business processes. Scott has worked with clients in ten countries on projects involving process mapping and redesign, knowledge management, and technology training.

Scott has been named a Microsoft Valuable Professional (MVP) for Visio every year since 2008, one of only six people in the world to hold that distinction. He is a course author for LinkedIn Learning (bit.ly/LILearning-Author), a Senior Instructor with Netmind (Netmind.net), and is the author of four books from Microsoft Press, including Visio 2016 Step by Step (VisioStepByStep.com).

## Event Details

## **Date:** June 24, 2021 at 11:30 am

**Host:** IIBA Central Iowa Chapter

**Location:** Online

# Validation

This receipt is proof of attendance at the meeting described above by the following individual:

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Attendee Name