# CDU Receipt

**CommonSensical Decision Making Using Facts, Data & Prioritization with Deena Chadwick**

*Do you second guess your decision or avoid making them because you fear to make the wrong choice? This session will help you be more confident and learn how to make decisions faster with no regrets. Did you know that there are six barriers to decision making? No wonder we fall into analysis paralysis. This session will go into each barrier and how to overcome it using the six factors that make decision making easy. Fact-based decision making is also known as evidence-based decision making. As product owners, project managers, and business analysts we are required to make many decisions. We can rely on hard data or facts, soft data, assumptions, similar experience, and even gut feelings or hunches. Clearly not all of these are equal. Fact-based decision making can help you learn how to recognize facts over feelings and how to spot and avoid bias. You will also learn the top 5 prioritization techniques that you can use to help others make better and faster decisions. Decision making and prioritization can help you better manage your backlog or project scope. It can help you organize your workload. It can even help you manage and avoid scope creep.*

**ID:** IIBACIC2021\_07  
**Contact Hours:** 1

**BABOK Coverage:**  Chapter 3: Business Analysis Planning and Monitoring

## Presenter(s)

**Deena Chadwick**

Deena Chadwick, The CommonSensical BA, has built a solid reputation for being an expert in Project and Product Delivery. She enjoys teaching scope definition, requirements management, stakeholder management, communication and collaboration, design thinking, and solution optimization. She is known for her ability to infuse innovative processes and best practice techniques. Deena has spoken at Refresh Detroit, PMBA Global, BA World, BADDs, PDDs, colleges and more. She is the author of the Commonsensical Series: A Guide for PMs, BAs, and Product Owners. This is a series of books, eBooks, and courses that focus on bringing Common Sense back to the complex world of interactive project delivery.

## Event Details

## **Date:** July 22, 2021 at 11:30 am

**Host:** IIBA Central Iowa Chapter

**Location:** Online

# Validation

This receipt is proof of attendance at the meeting described above by the following individual:

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Attendee Name