# CDU Receipt

**Building and Caring for a Successful User Experience Team**

If you or your organization is interested in starting a user experience practice from the ground up this presentation will cover tips, tricks and pitfalls to avoid now and in the future.

There is a whole host of things to consider when starting your user experience journey, first and most important is to understand your company culture. Does the culture value collaboration and learning from data in order to make a product better? What can you do to help build a culture of user experience and innovation at your organization?

Let us assume you have a good start on building a user experience practice, hired a few designers but don’t know where to go from here. I will discuss best practices and examples of how to increase awareness of UX and to get the buy in you need to take the next steps in UX maturity.

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**Contact Hours:** 1

**BABOK Coverage:**  BABOK v3, Chapter 10, Techniques

## Presenter(s)

**Bryan Gill**, UX Manager, Berkley Technology Services

## Event Details

## **Date:** 24-Aug-2017 at 11 am

**Host:** Athene USA

**Location:** 7700 Mills Civic Parkway, West Des Moines, IA 50266

# Validation

This receipt is proof of attendance at the meeting described above by the following individual:

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Attendee Name