# CDU Receipt

**Presentation Title:** Moving from Business Analyst to Product Owner to Product Manager

**Presentation Description:** Are you a business analyst who wonders how you can use your business analysis capabilities to be competitive in the job market for the next 3 to 5 years?As I first noted back in 2017, product owner and product manager roles offer a viable career path for business analysts, especially those who currently work on custom software development projects.Come to this session to learn about the similarities and differences between business analysis, product owner, and product manager roles. Then discover how you can apply your business analysis experience to becoming a product owner or product manager. Along the way, you’ll hear about the lessons I and others have learned from moving from business analysis through product owner to product management roles.

Learning Objectives:

* Compare business analysis, product owner, and product management roles
* Learn how to use your business analysis skills to successfully become a product owner or product manager
* Discover lessons learned from people who have moved from business analysis to product manager

**Contact Hours:** 1

**BABOK Coverage:**  Chapter 11: Perspectives

## Presenter(s): Kent Mcdonald

**Speaker Biography:** I write about and practice software product management. I have product development experience in a variety of industries including retail, fintech, agriculture, financial services, health insurance, nonprofit, and automotive. I practice my craft with a variety of product teams and provide just-in-time resources for product people at [insideproduct.co](https://insideproduct.co/)

When not writing or product managing, I’m #ubersherpa for my family, listen to jazz and podcasts (but not necessarily podcasts about jazz), and collect national parks.

## Event Details

## **Date:** 2023-04-13

**Host:** IIBA Central Iowa Chapter

**Location:** Hybrid

# Validation

This receipt is proof of attendance at the meeting described above by the following individual:

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Attendee Name